



Case Study

ChoiceOne Bank

Cloud Migration + Disaster Recovery

Due to concerns over rising costs tied to Broadcom, Michigan-based ChoiceOne Bank sought a trusted partner to mitigate risk and ensure stability. To accelerate its cloud migration and follow best practices, ChoiceOne partnered with Veritium for our AWS expertise and strategic guidance around managing cloud environments.

Their Challenge

- **High Costs:** The VMware-Broadcom merger led to price increases and licensing changes.
- **Migration Deadline:** The migration needed to be completed before the existing contract expired, while ensuring a smooth transition to the new environment.
- **Enhanced Project Scope:** The bank aimed to simplify its infrastructure by consolidating multiple environments into a single native AWS solution without disrupting operations.

Our Strategy

- **Strategic Advisory:** Guided ChoiceOne in selecting the optimal AWS environment to meet performance and compliance requirements.
- **Optimization Assessment:** Leveraged sizing tools to forecast cloud costs, demonstrating a cost-neutral model including ongoing support and maintenance.
- **Value-Add Services:** Delivered immediate benefits with 24/7 operations, FinOps, disaster recovery testing, and continuous consulting included in every engagement.
- **DR Support:** Implemented resilient AWS-based solution featuring geographic redundancy, continuous replication, and seven-day point-in-time recovery.

The Results



Cost Clarity



**Operational
Support**



**Ongoing
Guidance**

Veritium expanded ChoiceOne's migration scope with additional high-value use cases while ensuring a clean post-cutover—no surprises in production. **Daily FinOps reporting provides real-time spend visibility**, maintaining budget discipline and eliminating variance risk. Freed from Broadcom renewals, ChoiceOne now benefits from greater cost certainty.

We deliver continuous 24/7/365 monitoring, frequent DR testing, and rapid remediation, removing the need for specialized DR skill sets in-house. A detailed DR runbook and audit report support external auditors and federal regulators. **Running DR in AWS has reduced costs by up to 80% relative to production workloads**, delivering savings not achievable with traditional on-prem DR.



Veritium operates as an extension of ChoiceOne Bank, demonstrating deep accountability, shared goals, and a true partnership mindset—not simply a third-party vendor. Every interaction reflects Veritium's commitment to high standards, clear communication, and dependable execution.

— John M. Scott, Senior Vice-President, CTO | **choiceone**
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